

**A Report**  
**on**  
**JOB FEST**

18-02-2025

***Organized by***

***Shri Guru Ram Rai University***

***In Collaboration with***

Bajaj

# Report of the event

## Introduction

Shri Guru Ram Rai University successfully organized a **Job Fest** on **18th February 2025** in collaboration with **Bajaj**, creating a dynamic platform for students to engage with leading employers across various sectors. The event was thoughtfully designed to bridge the gap between academia and industry by facilitating **direct interactions between students and corporate professionals**. With a focus on enhancing career opportunities and promoting employability, the Job Fest served as a vital initiative in preparing students for the competitive job market and exposing them to real-time recruitment processes, industry expectations, and professional networking.

## Participating Companies

The Job Fest attracted a strong lineup of prestigious organizations that offered diverse job roles suitable for management graduates. Some of the key participating companies included:

- **State Bank of India (SBI)**
- **Mahindra Housing Finance**
- **Ashirwad Financing**
- **Axis Bank**

These companies provided opportunities for **placements and internships**, focusing on roles in **finance, banking operations, customer relationship management, and business development**.

## Participation

The event witnessed an **overwhelming response from students**, especially those from **BBA, MBA, and other management disciplines**. Over 250 students participated in the fest, engaging in various recruitment rounds, including:

- **Group discussions**
- **One-on-one interviews**
- **Aptitude and psychometric assessments**
- **HR interactions and career counseling sessions**

The recruiters commended the students for their **strong communication skills, conceptual clarity, and enthusiasm** during the recruitment process.

## Placement Highlights

The Job Fest proved to be **highly fruitful**, with a significant number of students receiving **on-the-spot selection offers** and being shortlisted for final interview rounds at company headquarters. Many students secured roles in well-known financial firms, affirming the effectiveness of the university's **industry-integrated curriculum**.

Recruiters expressed their appreciation for the **professional grooming** and **job-readiness** of the students, crediting the consistent efforts of the **Training & Placement Cell** in preparing them for corporate success through **pre-placement talks, mock interviews, soft skill workshops, and career guidance sessions**.

## Conclusion

The **Job Fest 2025** at **Shri Guru Ram Rai University** was a **resounding success**, reaffirming the institution's **dedication to student empowerment, skill development, and meaningful industry engagement**. The collaborative effort with Bajaj and other leading organizations demonstrated the university's strategic vision in **creating career pathways for students**.

Special acknowledgment goes to **Dr. Manisha Maiduly**, Head of the Training & Placement Cell, whose relentless commitment and planning ensured the smooth and impactful execution of the event. Through such initiatives, Shri Guru Ram Rai University continues to **foster a vibrant ecosystem of learning and employment**, preparing students for **long-term professional excellence**.

## Notice

# Shri Guru Ram Rai University

(Estd. By Govt. of Uttarakhand, vide Shri Guru Ram Rai University Act No. 03 of 2017 Act No. 03 of July 2017)

**Patel Nagar , Dehradun-248001,Uttarakhand**

**13<sup>th</sup> feb, 2025**

### **Training & Placement Cell.**

### **Notice**

We are pleased to inform you that **Training & Placement cell**,in collaboration with **Bajaj Finserve** , is organizing a **Job Fest** on **18th February 2025 from 10:00 AM onwards**. This will be a **pool campus drive**, with participation from multiple colleges.

### **Participating Companies & Job Details**

<b>Company Name</b>	<b>Hiring For / Position</b>	<b>Salary CTC</b>	<b>Remarks</b>
<b>Mahindra Finance</b>	Customer Manager Sales	INR 1.75 LPA – 2.25 LPA (State-wise) + Incentives & Benefits	Interviews & all rounds on the same day
<b>Asirvad Microfinance Limited</b>	Junior Assistant	INR 2.10 LPA + Allowances, Benefits & Bonus	Interviews & all rounds on the same day
<b>Axis Bank</b>	Sales Officer	INR 2.24 LPA – 2.36 LPA (Based on Tier)	Only nominations will be collected; drive at branch office on <b>21st Feb</b>
<b>Niva Bhupa</b>	Assistant Relationship Associate / Relationship Associate	INR 3.10 LPA – 3.50 LPA + Incentives & Allowances	Only nominations will be collected; drive to be held separately

### Important Instructions for Students:

- Carry **at least 5 copies of your resume**, original & photocopy of your **ID card**, **2 passport-size photographs**, and a **valid ID proof**.
- **CPBFI students** must mention "**TimesPro CPBFI Program**" and their "**CPBFI ID**" on the top of their resumes.

**Venue:** Shri Guru Ram Rai University, Patel Nagar ,ITS campus (Management building ).

Best regards,

**Dr. Manisha Maiduly**

Placement Coordinator

Shri Guru Ram Rai University

## Glimpse of the Program







